

Aerosol Filling in figures 2023

France

Germany

United Kingdom

In 2023, the UK saw stable aerosol filling volumes overall, with growth in the personal care sector but declines in household products like air fresheners and shaving products. The French aerosol industry grew by 8%, driven by increased air fresheners and household cleaning products. In comparison, the German industry saw a 5.2% decrease in production, with declines in cosmetic aerosols and increases in household and paint aerosols.

UK Aerosol filling

In 2023, UK aerosol filling volumes remained stable overall. In the personal care sector, cosmetics and toiletries increased in filling volume, with categories like deodorant and antiperspirant showing significant growth. The self-tan category doubled in volume, potentially due to the wet summer of 2023.

However, shaving products continued to decline, reflecting a shift away from traditional wet shaving practices. Hard surface cleaners declined post-Covid in the household sector, while air fresheners decreased, possibly due to a significant brand transitioning to “aerosol-free” products. Various fragrance delivery methods have expanded consumer choices.

In the technical categories, paint aerosols have been consistently growing, and automotive and industrial aerosol filling volumes have remained stable. This highlights the sector’s strength and unique advantages of the aerosol dispensing system.

New products are being introduced to attract consumers who are still using wet shaving methods.



French Aerosol filling

In 2023, the French aerosol dispenser industry experienced an overall growth of

8%

with 76 million units filled, accounting for 12% of total production.

The household segment saw a significant increase in air fresheners, while insecticides and plant protection products declined due to regulations and weather conditions. The textile/carpet, furniture polish, and other household products segment experienced a 66% growth driven by demand for cleaning and disinfecting products.

In the miscellaneous category, total volume decreased by 35% from 2022, with decreases in automotive, industrial, pharma, food, and other products.

Automotive/cycles, paint/varnish, and industrial and technical segments decreased due to raw material shortages, while the food and other segments saw a significant drop.

German Aerosol filling

In 2023, aerosol production in Germany fell by

5.2%

to 920 million filled products.

The cosmetic aerosol segment decreased by 6.4%, mainly due to declines in hair sprays, hair lacquers and other aerosols. However, deodorants and antiperspirants saw a 3.2% increase, while hair mousses production increased by 5.3%.

Household aerosol production increased by 5.1%, with oven and kitchen cleaners rising. Car care and technical spray production fell, but paint and varnish sprays increased by 10.6%.

Total aerosol production (per country, '000 000 units)

657.9

 France

920.0

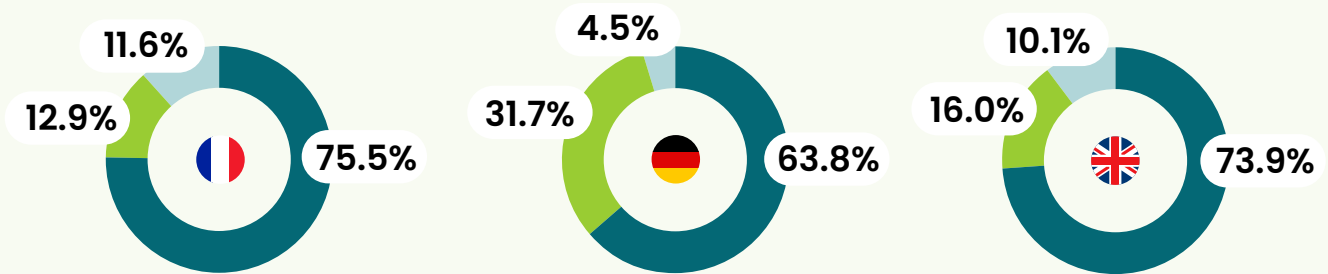
 Germany


1421.3

 United Kingdom

 Aerosol production (per segment)

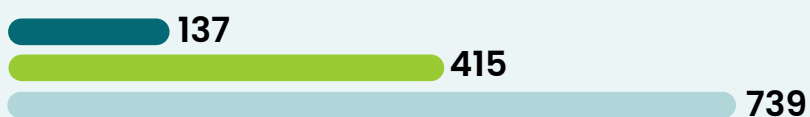
● Personal care ● Others ● Household



 Personal care (in '000 000 units)

● France
● Germany
● United Kingdom

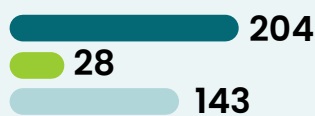
Deodorants / Antiperspirants



Hair mousses & hairsprays

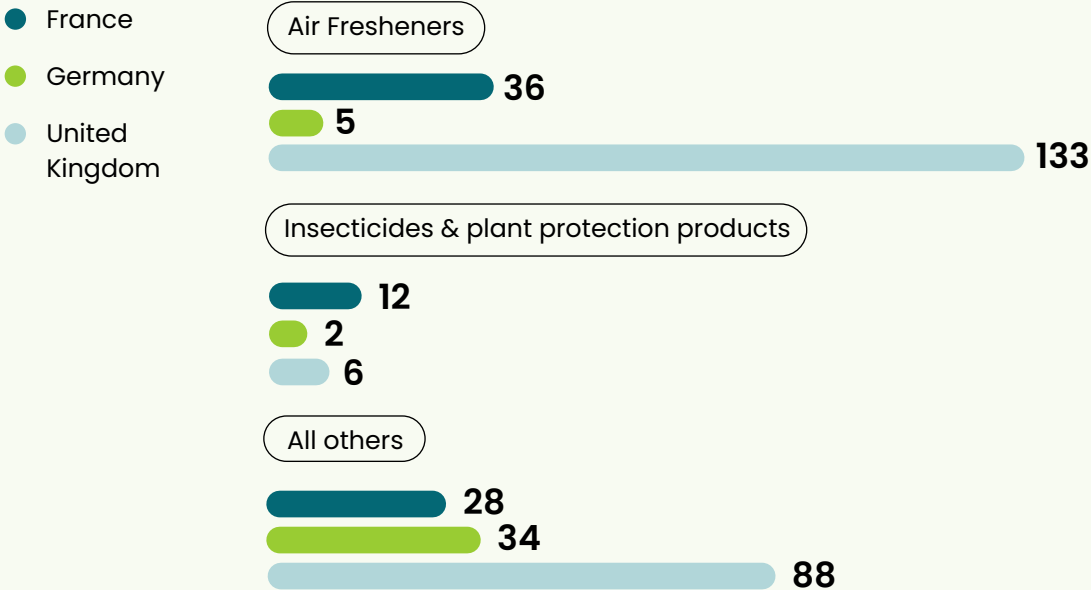


All others

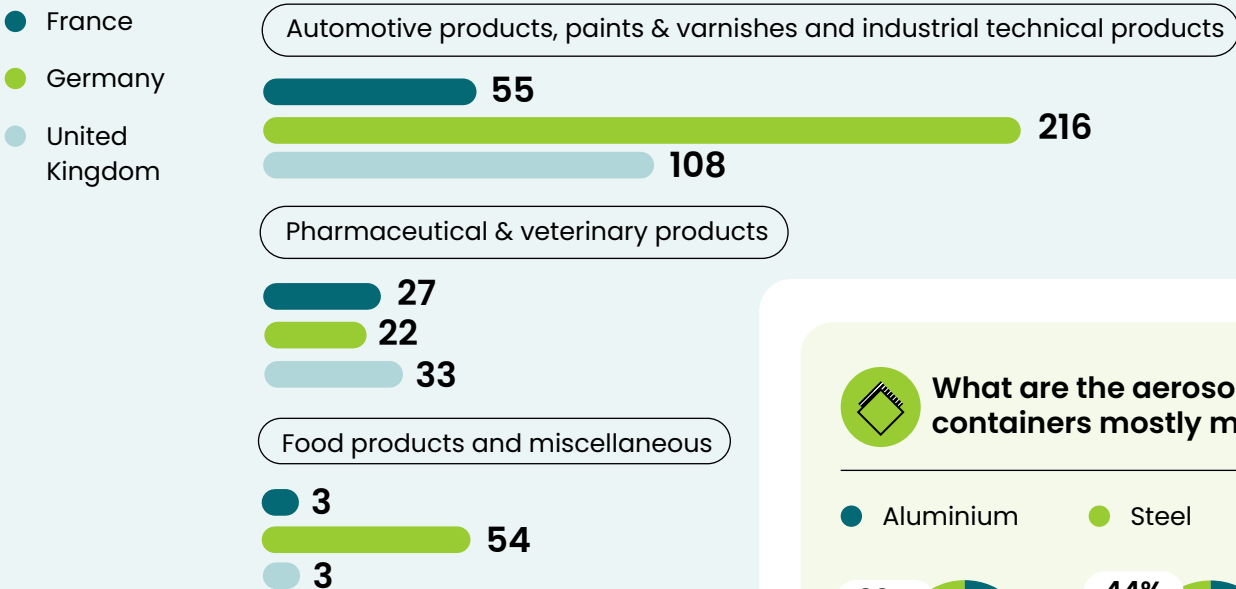




Household (in '000 000 units)



Others (in '000 000 units)



What are the aerosol containers mostly made of?

● Aluminium ● Steel

